



Peachscore[®]

FICO Score for startups with
data-centric accelerator program



2024 
**STARTUP
HANDBOOK**



What Sets Peachscore Apart?

Topic	Peachscore	Y Combinator	Others
Equity	Free	~7%	5-12%
Warrant or Other Legal Rights	No	YES	Majority YES
Acceptance Rate	~15%	~1%	1-3%
Avg. Startup Acceptance Timeline	15 Days	3-6 Months	3-6 Months
Qualified Category	Tech & non-tech Startups, SMBs	Majority Tech Startups	Majority Tech Startups
Cohort Schedule (Annually)	Every Day	2 Cohorts	2-4 Cohorts
Flexible Cohort Completion	3 Months (Flexible)	3 Months (Fixed Schedule)	3 Months (Fixed Schedule)
Office Hours	1 Hour Every Day (M-F)	A Few	A Few
Program Cost	\$1750	\$0	\$0- \$40k
Post-Program Support	YES	Very Limited	No to Very Limited
Business and Market Intelligence	Proprietary Platform	No	No
Investment Amount	\$5k to \$100k	~\$500k	\$0- \$120k

PEACHSCORE

CURRICULUM



The following table provides an overview of the Accelerator Program curriculum. Please note that topics may be updated periodically to ensure continuous enhancement of the program and to integrate fresh subjects as needed.

Week	Topics	Week	Topics
1	Orientation	7	Fundraising
2	Business Model	8	Legal, IP and Cyber Security
3	Market Opportunity & Customer Validation	9	Networking & Build Relationships
4	Product Development & UI/UX Design	10	Pitch Polishing & Graduation Checklist
5	Marketing, Branding & Sales	11	Bonus Sessions
6	Financials & KPI	12	Demo Day
2 to 10	Pitch Deck Polishing	Ongoing	Office Hours (M-F), introductions



Accelerator Program Package

To maintain high program quality and meaningful engagements for our startup founders, we offer a range of benefits across both the Founder Hub and Accelerator levels.

Yearly Breakdown

Curriculum:

12-week structured program with over 50+ per-recorded workshops.

Demo Day:

After finishing the program, each startup's final video pitch will be shared with the entire Peachscore ecosystem. Additionally, there will be an opportunity to present live at the Peachscore Demo Day event, attended by an invited audience and accessible to a broad online viewership.

Graduation Certificate:

Receive a universally recognized Graduation Certificate upon completion.

Visibility:

Enhance your presence in our ecosystem of 120+ investors, 100+ corporations, 7+ government agencies, and universities by setting up your Peachscore account.

\$2M Perks Catalog:

Access free and discounted services offered by Peachscore partners.

Office Hours:

Gain access to daily (M-F) group open office sessions from 8 am to 9 am PST throughout your entire program. These sessions serve as an excellent forum to receive answers to your questions and provide a valuable opportunity for introductions and more.

Pitch Sessions:

Each month, Peachscore alumni (graduated) get the opportunity to present to our extensive network of global investors and corporations.

Access to Capital via our Investors Hub:

Founders have the ability to explore over 12,800 investor profiles and receive recommendations on which ones are more likely to invest.

Benchmarking and Recommendations:

Receive an assessment report on your key business metrics, allowing you to compare your company against 600k other startups in the market.



Yearly Breakdown

AI-powered Tools (additional tools added over time):

- **Executive Summary One-pager**
 - Founder can automatically generate and customize their company's Executive one-pager to provide to potential investors.
- **Industry Landscape Analysis**
 - AI-powered industry landscape analysis tool to identify potential competitors, strategic partners, or customers.

Downloadable Content:

Access essential templates and industry reports tailored to startup founders.

Social Feed:

Access a social feed to introduce your company to the Peachscore ecosystem and share your ideas, thoughts, and accomplishments.

Networking:

Engage with a broad range of investors, corporations, and industry experts through the "Networking" feature on the platform.

Product Promotion:

Peachscore will showcase your product offering to our extensive corporate and government network, facilitating opportunities to secure pilots and acquire paid customers.

Events:

Enjoy lifetime VIP entry to both online and physical events, workshops and fireside chats.

San Francisco Office Space:

Founders have the option to relocate to our campus for the duration of the 12-week program at a discounted monthly rate.

1 year Platform and Ecosystem access:

Access to Peachscore's platform and ecosystem, which includes post accelerator program support and introductions

R&D Tax Credit Letter:

Graduates receive R&D Tax Credit letter to apply for R&D Tax credits for the program fee

Peachscore capital - \$5K to \$100K

pre-qualified to participate and submit your application for review (1 time)